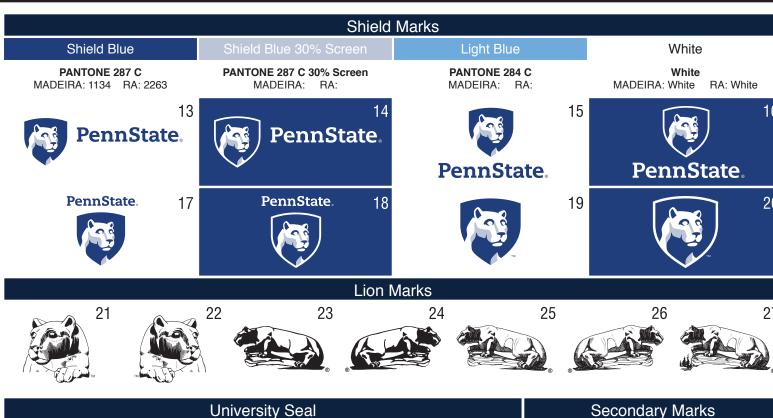


Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page must be used. The color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE. Inc.











- · Seal may be produced in any Seal may not be reproduced
- within another shape or crest
- . Do not isolate the interior portion of the seal
- The seal itself may not be altered in any way

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ADDITIONAL PERTINENT INFORMATION

- · University seal permitted on products for resale.
- · No alterations or overlaying graphics to seal permitted.
- · University licenses consumable
- · University licenses health and beauty products.
- · University permits numbers on products for resale.
- · Mascot caricatures not permitted.
- · Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- · No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- · Verbiage may be used in any color, and may be used in any font as a stand alone logo.
- · Images of all campus landmarks are protected, including: Old Main, Bryce Jordan Center, and Beaver Stadium.
- Paw prints are protected indicia of the University. Must use Official Paw Logo #5 and Logo #6.
- The block "S" mark is available for limited use contingent upon University approval.
- No references to religious holidays (including, but not limited to Christmas, Hanukkah, St. Patrick's Day, and Valentine's Day) are permitted on Penn State products.